BBC LEARNING ENGLISH Take Away English 随身英语 Mobiles at the movies 在电影院里玩手机

BBC LEARNING ENGLISH

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Vocabulary: Behaviour 行为、举止

Something I enjoy doing most in my leisure time is going to the cinema – the movies – to watch a great film. It's two hours of **relaxation** and **escapism** from real life. But when I **kick back** in my seat to enjoy the film and tuck into my box of popcorn, I'm often **irritated** by seeing someone next to me texting on their mobile phone or worse still, talking to someone.



Watch the big screen not the small screen!

It's no surprise that a proposal by a US cinema chain to let people use their phones during some film screenings was met with such **outrage**, that the company had to withdraw the idea. People said it was 'the worst idea ever'! Surely, going to watch the latest blockbuster is just that – watching not **dual-screening**. And if you're out with a friend it seems very **antisocial** or just rude. I certainly get distracted by the click-click on someone's mobile keyboard as they text and the glow of the bright small phone screen – why aren't they concentrating on the big screen?!

But with the availability of streaming films at home and cheap DVDs, cinemas are **struggling** to keep their customers. Some places now offer comfortable seats with complimentary snacks and drinks so maybe trying to attract a younger audience by allowing the use of mobile phones is the way forward? A survey in 2012 found that a majority of 18-to-34-year-olds believed using social media while watching a movie would add to their experience.

Sociologist, Julie Albright, says "**Millennials** have become very good at multi-tasking so they think nothing of looking at their phone while doing other sorts of things including **consuming** films and television and other media."

However, not every young person wants to multi-task at the movies. Many of us still get annoyed by the theatre staff who appear not to do anything about it. Of course, we could ask the **offenders** to turn their phones off but as Adam Aron, head of AMC Entertainment, said in Variety magazine, "when you tell a 22-year-old to turn off the phone, don't ruin the movie, they hear 'please cut off your left arm above the elbow'." Clearly this is not what I would like to see but if you are **tempted** to use your mobile phone in the cinema that I'm at, please don't sit next to me! What do you think is the right thing to do?

词汇表	
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relaxation	放松
escapism	(通过幻想、阅读等方式)逃避现实
kick back	休息,放松
irritated	恼火的,被惹怒的
outrage	义愤,愤慨
dual-screening	双屏同享
antisocial	不合群的,另人反感的
struggling	苦苦挣扎的,艰难奋斗的
millennials	千禧世代 (常指 1980-2000 间出生的人)
consuming	(尤指大量的)看,消耗,使用
offenders	造成问题的人,违规者
tempted	想做(某事)

测验与练习

- I. 阅读课文并回答问题。
- 1. How popular was an idea by a US cinema chain to allow people to use their mobile phones during some films?
- 2. What are cinemas trying to compete with for business?
- 3. True or false? 18-to-34-year-olds think watching a film through social media platforms is the best way to experience it.
- 4. What phrase is used in the article to describe the screen where films are shown in the cinema?
- 5. Who is supposed to be good at multi-tasking at the movies?
- 2. 请你在不参考课文的情况下完成下列练习。选择一个意思合适的单词填入句子的空格处。
- 1. I got so _____ by the loud music my neighbour plays that I went round to see him and complain.

relaxed	irritated	tempted	irritating

2. Teenagers in the town are being targeted by police after complaints from residents about ______ behaviour.

social-anti antisocially anti-good antisocial

3. Some experts say that ______ large quantities of alcohol throughout pregnancy can result in lifelong learning disabilities for the child.

struggling	consuming	tempting	relaxing	

4. I'm ______ to buy one of those new smartphones as my existing mobile is so out-of-date.

tempting	temptation	tempted	tempts	

5. I can't wait to go on holiday, ______ and forget about work.

escapism	kick back	relaxation	kick off	

答案

- I. 阅读课文并回答问题。
- I. How popular was an idea by a US cinema chain to allow people to use their mobile phones during some films?
 Not very popular. The company had to withdraw the idea.
- 2. What are cinemas trying to compete with for business? Streaming films at home and cheap DVDs.
- 3. True or false? 18-to-34-year-olds think watching a film through social media platforms is the best way to experience it.
 False. The article actually said 'a survey in 2012 found that a majority of 18-to-34-year-olds believed using social media while watching a movie would add to their experience.'
- 4. What phrase is used in the article to describe the screen where films are shown in the cinema? **The big screen.**
- 5. Who is supposed to be good at multi-tasking at the movies? Sociologist, Julie Albright, says "Millennials have become very good at multi-tasking".
- 2. 请你在不参考课文的情况下完成下列练习。选择一个意思合适的单词填入句子的空格处。
- 1. I got so **irritated** by the loud music my neighbour plays that I went round to see him and complain.
- 2. Teenagers in the town are being targeted by police after complaints from residents about **anti-social** behaviour.
- 3. Some experts say that **consuming** large quantities of alcohol throughout pregnancy can result in lifelong learning disabilities for the child.
- 4. I'm **tempted** to buy one of those new smartphones as my existing mobile is so out-of-date.
- 5. I can't wait to go on holiday, **kick back** and forget about work.